



DISTRIBUTOR COLOR TRAINING PROGRAM:

Course Length: 2 days

Tuition Cost: \$150

Course Description: This course will introduce the ChemSpec USA Color systems to the student. Topics will include fundamentals of paint mixing, as well as, color theory and adjustment. The program includes classroom discussion and hands on training in the application workshop.

Who Should Attend: The distributor or jobber sales personnel who is looking to improve their knowledge of color theory, application and color adjustment.

Topics:

✓	Color Theory
✓	O.E.M. Effects on Color
✓	Topcoat Application
✓	Preparation for Good Color Matches
✓	Formula Retrieval
✓	Color Box
✓	Tinting & Blending Procedures
✓	Spray Equipment Setups
✓	Hands-on Application
✓	Problem Solving Causes/Cures
✓	Safety & Equipment
✓	Key Selling Concepts