



DISTRIBUTOR PRODUCT TRAINING PROGRAM:

Course Length: 2 days

Tuition Cost: \$150

Course Description: This course will introduce the product lines that ChemSpec USA has to offer to the student. It will also provide an in-depth understanding of the fundamentals of paint and its' proper application in the shop. The allotted amount of time will be split between classroom discussion and hands-on training in the applications workshop.

Who Should Attend: This course is recommended for Distributors and their personnel that are in need of an introductory or refresher course on our branded refinishing products and their recommended applications.

Topics:

✓	Paint Coating Technology
✓	Product Positioning
✓	Competitive Product Comparisons
✓	Spray Equipment Setup
✓	Proper Surface Preparation
✓	Undercoat Systems
✓	Topcoat Systems
✓	Formula Retrieval
✓	Hands-on Application
✓	Problem Solving Causes/Cures
✓	Safety & Equipment
✓	Key Selling Concepts